



# UMMEED HOUSING FINANCE PRIVATE LIMITED

CIN: U64990HR2016PTC057984

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## Fraud Prevention Advisory: Verified 1600 Series Contact Numbers

### धोखाधड़ी रोकथाम सलाह: सत्यापित 1600 श्रृंखला संपर्क नंबर

In accordance with Reserve Bank of India directive to strengthen consumer protection and curb financial frauds, **Ummeed Housing Finance Private Limited ("Ummeed")** now uses verified 1600 series numbers when contacting customers for official communication/service calls. उपभोक्ता संरक्षण को मजबूत करने और वित्तीय धोखाधड़ी पर अंकुश लगाने के लिए भारतीय रिजर्व बैंक के निर्देश के अनुसार, अब **उम्मीद हाउसिंग फाइनेंस Private लिमिटेड ("उम्मीद")** आधिकारिक संचार/सेवा कॉल के लिए ग्राहकों से संपर्क करते समय सत्यापित 1600 सीरीज नंबर का उपयोग करता है।

All legitimate calls from our representatives shall be from numbers starting with the 1600 series given below: हमारे प्रतिनिधियों की ओर से सभी वैध कॉल नीचे दी गई 1600 श्रृंखला से शुरू होने वाले नंबरों से होंगी:

- 1600303184
- 1600303183

### Caution Advisory

**Ummeed Housing Finance Private Limited ("Ummeed")** never asks customers to share their confidential information such as username, password, card details, CVV, OTP, QR code, or UPI Id through instant messages, including WhatsApp and SMS, for the payment of EMIs/PEMIs.

Customers should pay EMIs/PEMIs only at **Ummeed branches**, its official website ([www.ummeedhfc.com](http://www.ummeedhfc.com)), or the **Ummeed Customer Loan Mobile App**. Avoid online payments to unknown individuals or Ummeed Officials.

Report frauds involving payment requests via WhatsApp or SMS to the police, the Cyber Crime helpline (1930), or [www.cybercrime.gov.in](http://www.cybercrime.gov.in). Suspected fraud within the last 30 days can also be reported on the 'Chakshu' platform of the Department of Telecommunication at <https://sancharsaathi.gov.in/>

To block or manage commercial communications, use your Telecom Service Provider's app/website, TRAI DND App, or dial **1909**. Complaints can be lodged if spams persist despite DND registration.

**Ummeed is not liable for fraudulent transactions caused by the compromise or inadvertent sharing of account-related details.**